

2010 Bordeaux

Orders by Website,
Post and Fax only
by 9pm, Thursday 4th August 2011



Château Palmer

A great Claret vintage

There is no question that 2010 will take its rightful place as a great Claret vintage. It comes at the end of a golden decade with 2000, 2005 and 2009 all outstanding. Before that, one returns to 1982, 1961 and 1945 for such unqualified praise.

The background

The fundamental reason has been an unprecedented shortage of rain in an Atlantic climate where wet vintages are much more normal. The drought forced vines to search deep for water into the mineral subsoil and gave a natural concentration and intensity of flavour to the fruit. Another feature of 2010 was an uneven flowering which further reduced quantity (often 20% less than in 2009) and an Indian summer in September and October which allowed the cabernet sauvignon, which is the glory of the great wines of the Médoc, to ripen fully yet retain freshness and vitality. Harvest was generally a week or so later than 2009, and the difference in temperature between night and day (as much as ten degrees), so important in ensuring long perfect development of the grapes, was greater.

Members who will have both 2009 and 2010 in their cellars will have a treat in store. Comparing two such great but different style vintages will give enormous pleasure over many decades to come. Both vintages have all the elements that make superb Claret in spades. Fully ripened fruit high in natural sugar, good balancing fruit acidity to give life and bouquet and beautifully ripe and velvety tannin to preserve the wine over long development. While 2009s tend to opulence and charm, 2010s have classic structure and finesse that make Claret so special.

Prices

The dilemma for Claret drinkers is that there is even greater world wide demand for the top wines which were always in limited supply. This demand is made more acute by the fact that châteaux owners are mostly making less first wine to ensure that only the best vats are included and that their wines live up to their reputation and price. With little stock of older vintages now in châteaux cellars, prices of the top 50 names have reached an all time high. We have been, therefore, extremely selective at this level, but continue to represent the wines that show Bordeaux at its very best. We have also increased the number of mixed cases to enable members more easily to spread their purchases and our stocks to reach more people.



The best

At the top end of the scale, the great cabernet sauvignon based wines of Pauillac, St Julien and Margaux are simply superb with long and glorious futures. So too are the extraordinarily rich and powerful top wines of Pessac-Léognan from Haut-Brion, La Mission and Haut-Bailly, and the glorious clutch of Pomerols from the central plateau. But it has also been a vintage, as we said in our first offer, when many lesser-known estates have reached new levels of quality. Some of the best value is to be found in the best wines of the Côtes.

The Whites

Don't miss the finest Barsac of all in a particularly beautiful Barsac vintage, Château Climens, and our one dry white which is our pick of the bunch for quality potential and sheer value for money.

Sebastian Payne MW
Chief Wine Buyer

All the wines listed here are available on our website thewinesociety.com/openingoffer

This offer closes at **9pm, Thursday 4th August, 2011**. For information regarding this offer after this date please e-mail memberservices@thewinesociety.com or telephone The Society on **01438 740222**.

Ref		In-bond price, UK delivered, per six
<h2>THE REDS</h2>		
1.	CS8141 Château de Fonbel, St Emilion Rich, vigorous, completely ripe St Emilion from the Vauthier family, owners of Ausone. From an individual blend of two thirds merlot with a fifth cabernet sauvignon and the balance split between petit verdot and carmenère. 2015–2022.	£80
2.	CS8211 Château Berliquet, St Emilion* Since Nicolas Thienpont and Stephane Derenoncourt took over its running, this undervalued top St Emilion has gained in depth and weight. They have been more precise in picking each plot at maximum ripeness, though yields are much reduced. The 2010 is full and rich in flavour with lovely balancing freshness. 2017–2030.	£138
3.	CS8221 Château La Pointe, Pomerol* This fine vineyard has raised its game considerably the last two vintages and become an excellent buy. It shows Pomerol flesh and ripeness and a real touch of class and finesse. 2016–2025.	£140
4.	CM15261 Château Haut-Batailley, Pauillac* A touch more serious, more obviously 'Pauillac' than the charming 2009, this is a lovely Claret with 78% beautifully ripe and concentrated cabernet sauvignon that will show increasing finesse with ageing. Promises extremely well. 2017–2030.	£160
5.	CM15351 Château Gloria, St Julien* Bigger-bodied than usual in 2010 but retaining the immediate charm and appeal of the best wines of this property. In the same ownership as new star St Pierre with the advantage of being ready to drink sooner. 2015–2025.	£163
6.	CS8161 Château Rouget, Pomerol* This revitalised property continues to make super Pomerol rather in the Burgundian style. 2010 is however more muscular and densely built than 2009 and will benefit from longer keeping. Fine individual Pomerol that has delighted members at recent tastings. 2018–2030.	£175

M indicates magnums available – see order form for prices
* These wines feature in mixed cases on page 9

Ref		In-bond price, UK delivered, per six
7. CM15441	Réserve de la Comtesse, Pauillac This supple and silky second wine of Pichon Lalande in a year when the property was extremely successful looks a smart buy. The <i>grand vin</i> was only 40% of the total, and this is very much in the same refined and polished style, though with more merlot, no cabernet franc and shorter barrel ageing so it is ready to drink sooner. 2015–2025.	£180
M 8. CM15271	Château La Lagune, Haut-Médoc* An outstanding vintage for this high-performing estate, a touch more powerful and structured than the lovely 2009 and worth keeping ten years. Merlot (35%) was very velvety this year. 10% petit verdot added freshness, body and spice and the 55% cabernet the elegance and class. All three varieties are beautifully balanced. 2020–2035. Magnums available.	£235
9. CM15281	Château Giscours, Margaux* This important third growth is right back on its best form making full-bodied, generous Claret of real quality with good length of fruit and aroma. 2020–2032.	£248
10. CM15461	Alter Ego de Palmer, Margaux Bigger wine than usual with ripe intense flavour and lovely fresh finish. This represented 45% of the Palmer crop in 2010 and has some superb elements. 2017–2025.	£248
11. CM15291	Château Gruaud Larose, St Julien* This great vineyard has refound its finest form in the last two vintages. A splendid full, firm but very fine St Julien that will age wonderfully over a sustained period. A thoroughly good buy. 2022–2040.	£265
12. CM15301	Domaine de Chevalier, Pessac-Léognan* A finely-tuned and distinguished Claret with many-sided flavour and distinctive ‘mineral’ Graves character. Not to be rushed but will repay the patient. 2020–2035.	£280
13. CM15491	Château Branaire-Ducru, St Julien The culmination of a decade of hard work by owner Patrick Maroteaux. Elegant and stylish St Julien with the extra weight and firmness of the vintage, which promises well for the future. 2013–2025.	£285
14. CM15571	Château Clerc Milon, Pauillac The biggest and most powerful Pauillac in the Mouton-Rothschild stable, with generous helpings of ripe, well-nourished fruit. 50% cabernet sauvignon but 44% merlot with cabernet franc, carmenère and petit verdot each contributing. Needs ten years. 2022–2035.	£285
15. CS8171	Château Larcis Ducasse, St Emilion* One of the great right bank successes of 2010 made from very low yields from a marvellous south/south-east slope next to Pavie. A big, rich, full-bodied wine which exudes quality. Best kept ten years. 2020–2030.	£293
16. CM15361	Château St Pierre, St Julien There is a lovely natural sweetness and elegance here to match the fine-grained, many-faceted flavour. St Pierre though quite small, has become a top-class St Julien but remains less expensive than several others. 2020–2035.	£308
17. CM15341	Château Brane Cantenac, Margaux* This property is currently ‘on song’. We found the 2010 richly flavoured and seductive with delightful floral bouquet, freshness and complexity. Splendid, beautifully balanced Claret. 2017–2030.	£320



Grand-Puy-Lacoste – beautifully balanced Claret



Léoville-Poyferré – one of the great wines of the year

	Ref		In-bond price, UK delivered, per six
M	18. CM15371	Château Grand-Puy-Lacoste, Pauillac* Beautifully balanced Claret with generous but gentle and refined flavour. Wonderfully ripe yet fresh aromatic and spicy cabernet is dominant. This will develop beautifully with age, being good after seven but better after twelve years. On a par with the super 2005 here. 2020–2035. Magnums available.	£335
	19. CS8181	Château Canon-La-Gaffelière, St Emilion Very low yields of late-picked merlot (55%), cabernet franc (35%) and cabernet sauvignon (10%) have given this richness, spice, natural sweetness and muscle. A triumph for the charismatic Stephan von Neipperg. 2018–2035.	£348
	20. CM15311	Château Calon-Ségur, St Estèphe A great Calon-Ségur, unusually made from 86% cabernet sauvignon, many merlot vines being affected by spring hail, so there is only 45% of a normal crop. But their loss is our gain, because this is complex and complete, and immediately recognisable as a brilliant success. 2025–2040.	£360
	21. CS8231	Château Certan de May, Pomerol Full, rich, seductive and velvety Pomerol which exudes the charm that is the hallmark of this small property at the heart of the Pomerol plateau. 2017–2030.	£385
M H	22. CM15391	Château Léoville-Barton, St Julien* A classic Léoville-Barton displaying the traditional virtues of top quality Claret, delivering deep, ripe, fine, long-lasting flavour, freshness and structure without excess. A long and splendid future is assured. 2025–2050. Magnums and halves available.	£420
	23. CS8191	Clos Fourtet, St Emilion Opulent richness, power and structure combine with real finesse and quality of a great first growth vineyard now emphatically back on form. Will age splendidly. 2020–2040.	£430
	24. CM15381	Château Rauzan-Ségla, Margaux* Selection was so strict that less than half of the crop of this very fine vineyard went into this extremely distinguished Claret. Beautifully pure with wonderful bloom, spiciness and discreet power. Superb wine, but we wish they'd make more and charge less. 2025–2050.	£475
	25. CM15411	Château Haut-Bailly, Pessac-Léognan* One of the finest wines of the vintage, re-establishing Haut-Bailly as the leading Château of Pessac-Léognan after Haut-Brion and La Mission. A complete wine with velvety texture cloaking a wonderfully rich mix of fine and persistent flavours, evocative of ripe, black fruits and autumnal scents. 2022–2040.	£510

Ref		In-bond price, UK delivered, per six
26. CS8201	Château Canon, St Emilion Extremely classy Claret with beautiful silky texture, body and great length. This property can make some of the finest, long-lived wines of St Emilion as a beautifully fresh 1970 recently proved. This will be a great bottle. 2018–2035.	£525
27. CM15321	Château Léoville-Poyferré, St Julien One of the great wines of the year. Rich, full, multi-faceted, with a lovely freshness that gives the wine ‘lift’ without losing the depth and length of flavour. Splendid Claret. A star of the year. 2022–2050.	£525
28. CM15591	Château Duhart-Milon, Pauillac* True Pauillac which deserves and will reward patience. Dense, ripe, spicy, mineral cabernet, with considerable depth if not quite the finesse of its first class neighbour, Lafite. A splendid wine. 2022–2035.	£550
29. CS8251	Château Troplong Mondot, St Emilion A Claret that truly justifies this estate’s high reputation and certainly the best we have ever tasted. Superb aromatic ripe ‘Elvas plum’ bouquet followed by generous, rich but very fine, long-lasting palate. 85% merlot but superb quality late-picked, ripe, yet fresh, cabernet makes this shine. 2022–2040.	£575
M H 30. CM15401	Château Lynch-Bages, Pauillac* This will rank among the very finest vintages of Lynch-Bages with tremendous Pauillac power and depth, enhanced by perfectly ripe cabernet sauvignon of great quality (79%) that has given fragrance, finesse and length. Outstanding balance and a great future. 2022–2040. <i>Magnums and halves available.</i>	£600
31. CM15331	Château Pontet-Canet, Pauillac* One of the most exciting wines of the year. The bouquet jumps from the glass and the palate is balanced, long and quite deliciously full of promise. Everything is present so this will reveal more weight and depth as it ages. The first vintage certified biodynamically cultivated, a process Alfred Tesseron began in 2004. 2022–2040.	£625
32. CM15611	Le Clarence de Haut-Brion, Graves The second wine of Haut-Brion is closer in quality to the first than ever in 2010, though it contains more merlot (52%) and less cabernet (36%) and half the cabernet franc (10%), so the balance is different. Great depth of character and class and worth keeping the full ten years before broaching. 2020–2035.	£635
33. CM15421	Château Pichon-Longueville Baron, Pauillac* High-grade Pauillac at its formidable best with tremendous depth of ripe, scented cabernet fruit, combining length and complexity with freshness. A great wine from a superb vineyard. 2020–2040.	£775
34. CM15451	Château Pichon-Longueville Comtesse de Lalande, Pauillac* A wonderful vintage showing the finesse, charm and discreet power that distinguishes it from the Pichon across the road. 7% cabernet franc adds a violet bouquet and it will age beautifully. 66% lovely cabernet sauvignon gives style, structure and length, at the same time keeping freshness. 24% merlot and 3% petit verdot ensure supple texture and body. Will be delicious. 2020–2040.	£775
35. CM15431	Château Montrose, St Estèphe This embodies the classic virtues of Montrose; pure, distinguished, firm mineral-based fruit with fine, silky texture and seamless length of flavour. Perfectly balanced Claret with 53% cabernet sauvignon, 37% merlot, 9% cabernet franc, 1% petit verdot. 2025–2045.	£788

H indicates half bottles available **M** indicates magnums available – see order form for prices

* These wines feature in mixed cases on page 9



Latour – serious quality



L'Évangile – silky textured



Vineyards at Palmer – freshness and lift this year

Ref		In-bond price, UK delivered, per six
36.	CM15511 Pavillon Rouge, Margaux Outstanding. Château Margaux has raised the bar one more notch with this beautiful, silky, fragrant yet powerful second wine. It represents 38% of the production, the same proportion as the <i>grand vin</i> (there are now third and fourth wines too), and it is the finest Pavillon Rouge we can remember. 2022–2040.	£850
37.	CS8271 Château La Conseillante, Pomerol An unusually intense and concentrated Conseillante that will reward the patient. The wonderful perfume and elegance that are the property's signature remain at its core. Low yields. 2022–2040.	£850
38.	CM15521 Château Ducru-Beaucaillou, St Julien For us this is unquestionably the finest St Julien of the year with beautifully balanced structure, natural richness, velvety tannins and above all supreme finesse. First-growth quality this year. 2025–2050.	£890
39.	CS8151 Château La Fleur-Pétrus, Pomerol International demand has increased the price of this wonderful wine, sadly, but the 2010 vintage is outstandingly seductive, fragrant, powerful yet elegant too and will be highly desirable all its life. 2020–2040.	£940
40.	CM15561 Les Forts de Latour, Pauillac Very serious Forts de Latour like a modern version of great Latours of the past. At this stage, firm as a block of marble. Many-flavoured, elegant and long on the palate. The fine central core will unravel gracefully. 2020–2040.	£1,075
41.	CS8241 Château L'Évangile, Pomerol Silky-textured, voluptuous Pomerol with deep and concentrated flavour and lovely freshness. A small crop, but absolutely top class. 2025–2040.	£1,075
42.	CS8261 Vieux Château Certan, Pomerol A brilliant result and by common consent, a star of the vintage. This will vie with the great vintages of the forties and become a legendary wine. The blend is the same as in 1998 (another very successful year). Full, opulent, creamy merlot (86%) dominates with 8% only very fine lace-like cabernet franc and 6% fresh and savoury cabernet sauvignon. The whole is a complete and beautiful wine. 2022–2045.	£1,100
43.	CM15531 Château Palmer, Margaux Classic Palmer at its finest with silky palate, wonderful freshness and lift to match the natural richness of the superb quality merlot which is a secret of the property. Stunning foil to the more exotic 2009. Every bit as good. 2022–2050.	£1,225



Margaux – powerful yet gentle flavour



Mouton – rich cassis mineral attack

Ref		In-bond price, UK delivered	
		per three	per six
44. CM15601	Carruades de Lafite, Pauillac* The Asian phenomenon of placing Carruades almost on a par with Lafite has pushed up its price a good deal. But it represents no less than 51% of the Lafite vineyard crop and has enormous charm and supple flavour and the convenience of being ready to drink sooner. 2016–2030.	-	£1,700
45. CM15581	Château La Mission Haut-Brion, Pessac-Léognan A monumental wine, big, intense, strong with long-lasting palate and the structure and balance to make it work. The highest levels of everything, ripeness, tannin and fruit acidity. A year when the cabernet (62%) behaved like merlot and the merlot (37%) behaved like cabernet, said Jean-Philippe Delmas. 2022–2050.	-	£3,500
46. CM15641	Château Haut-Brion, Pessac-Léognan* A tightly coiled spring with wonderfully intense flavour, rich and exhilarating. The beautiful balance of 57% cabernet sauvignon 20% cabernet franc and 23% merlot from this unique terroir, gives extraordinary complexity. A very long life ahead. 2025–2050.	£1,975	-
47. CM15621	Château Mouton Rothschild, Pauillac* The three first growth Pauillacs are quite distinct this year, each supreme in its own way. With 94% superb quality cabernet sauvignon this has beautiful, rich cassis mineral attack and long-lasting spicy, rich and complex palate. A very full wine yet fresh and fine too. A similar style to 1986 but better says Philippe Dhalluin. 2025–2050.	£1,975	-
48. CM15541	Château Margaux, Margaux* Many felt this was the finest of all the first growths this year. Quintessential Margaux with delicious fragrance that permeates the whole beautifully balanced, powerful yet gentle flavour. 90% cabernet sauvignon. Glorious wine. 2025–2050.	£2,050	-
49. CM15631	Château Lafite, Pauillac* First of the first growths and currently the most sought-after Claret of all, lives up to its reputation in 2010 with a beautifully balanced wine of restrained power and tremendous breeding. Will be wonderful to drink before Latour but equally last 50 years. Only 42% of the crop. 87% cabernet sauvignon. 2025–2050.	£2,975	-
50. CM15651	Château Latour, Pauillac A quite extraordinary wine which is very different from recent vintages, with an almost 'wild' character, an extra spiciness and a mineral quality. The essence of Latour and its amazing terroir. Very, very serious quality. Very long life. 2030–2050.	£3,100	-

Ref		In-bond price, UK delivered, per bottle
51.	CS8281 Château Ausone, St Emilion The tiny production makes this rarity so expensive but it is an amazing wine. Exotic, rich, spicy with gorgeous texture. 2025–2050. Very low stock. Individual bottles only available.	£1,142



Ausone – exotic, rich and spicy

Ref		In-bond price, UK delivered per six	per dozen
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DRY WHITE BORDEAUX

52.	BW4141 Clos Floridène Blanc, Graves One dry white stood out for us because of its quality, real class and value for money and ability to age well. This is it. White-peach bouquet and long-lasting palate. 2012–2017.	-	£130
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SAUTERNES

H 53.	BW4151 Château Climens, Barsac Barsacs were particularly successful in 2010 and this is unquestionably the finest of all with elegant, racy vibrant quality to balance the creamy, rich, opulence that will develop more as the wine ages. Great future. 2016–2050. Halves available.	£415	-
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H indicates half bottles available

* These wines feature in mixed cases on page 9

MIXED CASES

54. 2010 RIGHT BANKERS

Drinking window: 2020–2025†

ref **OC2876** at **£377**

A 12-bottle case containing three bottles each of the following four red wines:

Château Rouget, Pomerol
Château Larcis Ducasse, St Emilion
Château Berliquet, St Emilion
Château La Pointe, Pomerol

55. 2010 CLASSIC COMMUNES

Drinking window: 2020–2025†

ref **OC2886** at **£395**

A 12-bottle case containing three bottles each of the following four red wines:

Château Gloria, St Julien
Château La Lagune, Haut-Médoc
Château Haut-Batailley, Pauillac
Château Giscours, Margaux

56. 2010 BALANCED CELLAR

Drinking window: 2022–2030†

ref **OC2896** at **£595**

A 12-bottle case containing three bottles each of the following four red wines:

Château Grand-Puy-Lacoste, Pauillac
Domaine de Chevalier, Pessac-Léognan
Château Brane Cantenac, Margaux
Château Gruaud Larose, St Julien

57. 2010 PAUILLACS

Drinking window: 2022–2040†

ref **OC2906** at **£739**

A six-bottle case containing two bottles each of the following three red wines:

Château Pichon-Longueville Baron, Pauillac
Château Pichon-Longueville
Comtesse de Lalande, Pauillac
Château Pontet-Canet, Pauillac

58. 2010 SHEER CLASS

Drinking window: 2025–2040†

ref **OC2916** at **£1,015**

A 12-bottle case containing three bottles each of the following four red wines:

Château Léoville-Barton, St Julien
Château Rauzan-Ségla, Margaux
Château Lynch-Bages, Pauillac
Château Haut-Bailly, Pessac-Léognan

59. 2010 ROTHSCHILD CASE

Drinking window: 2025–2030†

ref **OC2926** at **£2,730**

A six-bottle case containing two bottles each of the following three red wines:

Château Duhart-Milon, Pauillac
Carruades de Lafite, Pauillac
Château Lafite, Pauillac

60. 2010 FIRST GROWTHS

Drinking window: 2025–2050†

ref **OC2936** at **£4,000**

A six-bottle case containing two bottles each of the following three red wines:

Château Mouton Rothschild, Pauillac
Château Haut-Brion, Pessac-Léognan
Château Margaux, Margaux

† Drink dates for these mixed cases refer to the period when all the wines will be at their peak. Please refer to the individual wine for its recommended drink date.

How this offer works

Orders by post, fax and website will be accepted. If you would like to order via the website, visit thewinesociety.com/openingoffer. You will be required to log in with your password to place an order. If you need a new password visit thewinesociety.com/forgottenpassword. Orders need to arrive at Stevenage by 9pm, **Thursday 4th August, 2011** and will be processed thereafter. Members whose orders have been received by this date will receive confirmation of their purchase by week commencing 29th August 2011 at the latest.

Members whose orders have been received after this date will receive notification by week commencing 19th September, 2011.

Notifications by e-mail

The Society is able to send transactional correspondence including notification of wines allocated for opening offers, and subsequent invoices, by e-mail. For full details please visit thewinesociety.com and click on 'My Account' then 'Contact Preferences'.

If you wish to receive e-mail notifications for this and subsequent opening offers, and have not already notified us, please see the order form for instructions.

If demand exceeds supply

The Society has a long relationship with many of the growers in this offer and access to good quantities of wine. It is possible however that demand may exceed supply for individual wines, in which case we will share out (as far as is practical) the available stock equally amongst ordering members. If this still does not allow every member to have some wine, then as a final resort we divide members into groups depending on their level of support for The Society (quantity of wine bought, spend, orders placed etc). Members who have given greater support to The Society will have a better chance (but no certainty) of being allocated wine, and those who have given less support will have a lesser chance (but still a chance). The Society will offer a similar wine as a substitute if the original choice cannot be provided, or members may nominate their own substitute when ordering. Doing so will not lessen the chance of receiving the original wine.

Members' Reserves

The Society's Members' Reserves is a purpose-built, temperature-controlled facility offering members access to optimum storage conditions. The annual rental charge (currently £7.92 per dozen if paid by direct debit, £8.64 if not) includes VAT and insurance at replacement value. Any wine bought from The Society may be stored by the dozen and removed at any time. Members using the facility receive an annual account which lists wines held, along with The Society's recommended drinking dates for each. For full terms and conditions please visit our website.

What the price includes

- Prices shown include delivery to a UK address. They do not include excise duty or VAT.
- Payment of duty and VAT, at the prevailing rate (currently £21.71 duty per 12 75cl-bottle case, £10.86 per six-bottle case and 20% VAT payable on wine and duty) will be requested once the wines arrive at Stevenage.

This is expected to be summer 2013.

- Once the wines arrive at Stevenage, members may opt to have them delivered within the UK or stored in duty-paid Members' Reserves.

Notes

- Members, especially those living overseas, should note that only unmixed cases may be exported or transferred to an outside bond.
- Wines are offered in cases of 6, 3 or single bottles as indicated.
- Please note that these wines cannot be collected from our showroom in Montreuil.

Please read the full terms and conditions for this offer set out on the enclosed order form and on our website before placing your order.

This offer will close at **9pm, Thursday, 4th August 2011.**

For information regarding this offer after this date please e-mail memberservices@thewinesociety.com or telephone Member Services on **01438 740222**.

The Society's Guarantee

Drinking wine bought from The Wine Society should be a pleasurable experience. If at any time you are dissatisfied, we would like to hear from you. Contact us and we will be pleased to help.



Registered as: The International Exhibition Co-operative Wine Society Limited,

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